

Holiday Inn Express Rolls Out Red Carpet

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SEBRING — Holiday Inn Express facilities are designed to set them apart from ordinary lodging. “Our staff is SMART service trained (which stands for Smile, Make their day, Accommodate the guest, Respect others, and Think) to give service and care above and beyond your expectations,” said John Doviak, general manager. “We stress customer service throughout every department. Our people go out of their way to make guests as comfortable as possible. Customers have been impressed and we’ve had great responses.”

Doviak and his staff got a chance to show off their facilities during an open house Thursday.

The newest hotel accommodation in the area offers a variety of fine amenities, beginning with a complimentary, deluxe continental breakfast every day. A large outdoor pool surrounds 66 guest rooms and 20 suites.

The fitness center features cardio equipment, a treadmill, stationary bike, and Stairmaster. All rooms include 27-inch televisions and free high-speed Internet access (both wireless and hard wired) and speakerphones with data ports. For business clientele, there’s a meeting space that will hold 50 people.

Vacationing golf enthusiasts enjoy the appealing all-inclusive golf package. They can design their own vacation with a choice of five local courses.

“Most of our customers are Floridians traveling by car, looking for property to buy,” Doviak said.

The luxurious suites are decorated in Italian, Indian, and Oriental themes and feature Jacuzzis.

During the entire summer, the hotel is promoting a special Romance Package (for a weekend or a night.) “We team with local restaurants for this offering. When the customer arrives, there’s a gift basket, wine and glasses waiting for them to enjoy in one of the Jacuzzi suites. It’s a rejuvenating local vacation getaway, Doviak said.

Holiday Inn Express Hotel & Suites is conveniently located at 4400 U.S. 27 North in Sebring (across from Tanglewood Resort.) For details, call 386-1115 or visit its Web site at www.hiexpress.com/sebringfl.



Sebring Mayor George Hensley (left) speaks with Jon Doviak, general manager of the Holiday Inn Express, at the grand opening celebration.



Sebring resident Debbie Dettman tours the Italian-themed jacuzzi suite at the Holiday Inn Express grand opening Thursday in Sebring. The hotel features 20 suites; seven of are jacuzzi suites.